1. Created and updated trend boards, investigated changing conditions and recommended strategic adoptions to capitalize on projected changes.
2. Worked with clients to gather and define requirements, establish scopes and managing project milestones.
3. Created [Type] videos for use in prototype testing and manufacturing optimization.
4. Pursued business development opportunities and fostered positive relationships with [Type] clients through engaging presentations.
5. Developed creative design for marketing packages, including print materials, brochures, banners and signs.
6. Cultivated positive relationships with [Number] clients by maintaining [Number]% satisfaction rate.
7. Conceptualized and developed graphics products for [Type], [Type] and [Type] projects using [Software].
8. Managed all phases of [Number] new product developments, including conceptualizing designs, managing milestones and incorporating customer feedback.
9. Used [Software] to create images and layouts for over [Number] projects.
10. Used [Software] and [Software] to develop product mockups and prototype designs.
11. Developed, implemented and managed marketing and design of [Type] items.
12. Coordinated, created and scheduled content, designs and periodic updates to company website.
13. Employed design fundamentals when selecting typography, composition, layout and color in design work.
14. Developed collateral such as display, marketing and packaging materials to support product branding strategies.
15. Created aesthetically-pleasing advertisements that complemented products.
16. Completed key [Type] product design projects for [Type] clients.
17. Designed website layouts, templates and unique branded looks.
18. Put together videos for social media, advertising and informational purposes.
19. Collaborated with associates to achieve [Result].
20. Completed in-depth product design tests with help of different software, models and design systems.